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JI. Usman Harun, Kota Tanjung Pinang, Bintan Island. Kepri Indonesia Tanjungpinang, Riau

Indonesia

Asking Price

\$35,000

Parcel Size 1,000 Sq M Date

Date Listed

01/30/2024

Listing ID

GL-1706667167

Listed by: Property Owner

For more information, visit:

https://www.globallistings.com/11015338

Overview

Teluk Kelapa Resort, situated in the pristine Paradise Islands of Anambas, presents a unique opportunity to cater to the 4-star eco-tourism market, filling a notable gap between the existing modest Anambas Resort and the luxurious yet high-priced Bawah Reserve. Teluk Kelapa Resort's focus on eco-tourism, strategic pricing, community engagement, and effective marketing can position it as a leading choice for travellers seeking a balance between affordability and luxury in the beautiful Paradise Islands of Anambas.

Additionally, its unique positioning in an underserved market offers an enticing prospect for potential investors. The price point of \$120 to \$350 per room night at Teluk Kelapa Resort not only appeals to ecotourists but also creates an attractive proposition for developers involved in resort construction within the region. Incorporating these elements into the pricing strategy and overall service offering at Teluk Kelapa Resort can position it as an attractive and versatile option for resort developers, generating an additional revenue stream and further solidifying its appeal as an investment opportunity in the eco-tourism market. Kepri Estates has small sites for budget developments through to massive multi island multi lagoon development sites with direct seaplane access to suit iconic developments by global brands.

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